

# WEBSITE AND EMAIL ADVERTISING

**\$90 Registration**  
\$110 Late Registration (Begins August 15, 2014)

**ALLIANCE**

HOME ABOUT REGISTRATION RESOURCES COACHES GAME DETAILS CONTACT

★★★ ALLIANCE LEAGUE UPDATES ★★★  
Did you know? Alliance Coaches Get one FREE registration. Contact us for details.

**FEATURED SPONSOR**  
**Noble Roman's Take-n-Bake Pizza**  
20% of sales go back to the League  
Just mention "Nevada Alliance" when you order!

**WEATHER CONDITION**  
Las Vegas, NV  
**77°** Fair  
Sun, 26 Oct 2014 11:53 am PDT  
Mon | H: 77° L: 56° Sunny  
Tue | H: 78° L: 56° Sunny

**300px X 250px Advertising**  
No Exclusivity

**2014 FALL SEASON**  
Parents and Coaches  
Here are a few links to help you through out the season. Please be sure to look at the schedule each week.  
Henderson Schedule Southwest Schedule 2014 Fall Field Maps  
Do not print schedule as it is subject to change.

**OFFERING TEAM REGISTRATION**  
We now offer FULL TEAM registration online!!  
**\$10 OFF Uniform Discount!**  
Save \$10 per player if you will be providing your own uniforms.  
**CONTACT US TO REGISTER**

**570px X 100px Advertising**  
No Exclusivity

**A Few Reasons to Join the Alliance**

**MEMBER PERKS**  
Included In Your Registration  
9v10 Games  
Full Uniforms  
Player Clinics  
Player Giveaways  
Discussions  
AND MUCH MORE...

**Player's Checklist**  
Soccer Ball  
Shinguard  
Socks  
Soccer Backpack  
Water Bottle  
Goalie Gloves  
Goalie Guard (Optional)

For More Resources [CLICK HERE](#)

**Support Our Sponsors**

Noble Roman's Take-n-Bake Vista Awards

**SIGN-UP NOW! JOIN THE ALLIANCE**

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## 570x100 Banner

CUSTOM HOMEPAGE BANNER

**\$600/year**

### Start Today By Providing An Ad With The Following

- » .jpg or .png file format. Animated gif excepted.
- » Artwork must be 570px X 100px (72 dpi/RGB) with a max size of 35k.
- » The URL you want the ad to link to.

## 300x250 Square

STANDARD HOMEPAGE BANNER

**\$600/year**

### Start Today By Providing An Ad With The Following

- » .jpg or .png file format. Animated gif excepted.
- » Artwork must be 300px X 250px (72 dpi/RGB) with a max size of 35k.
- » The URL you want the ad to link to.

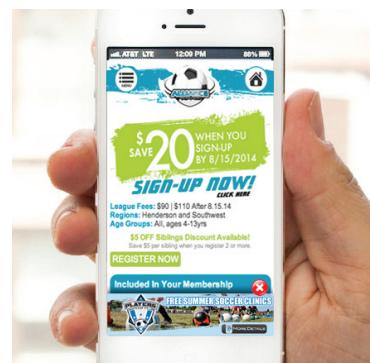
## MOBILE ADVERTISING

**\$600/Year**

Ad is placed at bottom of the screen window on home page only. Will stay visible until user changes the page or closes the ad. Ad size will vary depending on device.

Size: 600px X 150px

Format: jpg or .png file format.



## REGISTRATION EMAIL

**\$1000/Season**

Your registration with Nevada Alliance Youth Soccer  
info@alliance.org  
To John Doe <john@yahoo.com>

Thank you for registering with the Nevada Alliance Soccer League. Your registration has been received and is currently being processed. Please make sure you completed the Payment Process that came immediately after the registration page in order to successfully complete your registration. If you have any questions about the payment process, please contact info@alliance.org.

Below are a few Frequently Asked Questions that you may have. To view a full list of our Frequently Asked Questions, click [HERE](#) <http://www.sagebrush.org/faqs.php>.

Question: I've registered my child and paid, now what do I do?  
Answer: Once you have registered and paid, you will receive an email confirmation. Once the majority of the registrations are in, we will then hand over the team rosters and contact information to the assigned coach. Coaches will then contact you to set up a time to meet and discuss the details of the season. You will also receive periodic update emails from the League as the season approaches. Do not hesitate to contact the league office if you have any questions before the start of the season.

Question: Will the League provide uniforms?  
Answer: Yes, your child will receive a full uniform including jersey, shorts and socks.

Question: When will I receive the schedule?  
Answer: You will receive the schedule 2 weeks before the start of the season and emailed to all registrants. It will also be available on our website.

Question: Where and when will practices be held?  
Answer: Practices will be held at various locations and are dictated by each individual coach. Alliance holds team permits for Monday-Thursday from 5pm-10pm and Saturday from 8am-5pm. Practices will only hold in the rain.

Nevada Alliance Soccer League  
10210 W. Flamingo Rd. Ste #432  
Las Vegas, NV 89147  
702.373.4028  
youthsoccer@nv.org

**ROUND PIE PIZZA!**  
Have You Tried The Greatest Pizza In Las Vegas Yet?  
Print this coupon and bring it to Round Pie Pizza to get **50% OFF** your next 12" pizza or bigger.  
Limit one coupon per person per visit. Good for only one pizza. Good for dine-in or delivery. Offer expires 12/31/2013.

**SUPPORTED AD**

Reach: 500+ email sent per season.

## EMAIL MARKETING

**\$500/Season**

- » Included in at least 4 league emails.  
- Can contain an offer.
- » Logo with link in sponsors section of all promotional emails.
- » Included in one sponsors email  
- Can contain an offer.

Reach: 8,000+ email addresses

Your registration with Nevada Alliance Youth Soccer  
info@alliance.org  
To John Doe <john@yahoo.com>

COME BACK FOR OUR FALL SEASON AND SAVE  
SAVE \$5 ON YOUR 2014 FALL REGISTRATION

As a THANK YOU for signing up with Alliance, we are offering a \$5 discount off of your registration fees for our Fall Season. For a LIMITED TIME ONLY, when you register online for the Fall Season, use the following code in our online registration system to receive a \$5 discount off of your registration fees.

The offer is valid through July 28, 2014.  
To use this discount, please use the following promo code in our online registration system:  
**Promo Code: THANKYOU**  
**SIGN UP NOW!**

Be used with any other promo code discounts.

**MORE ABOUT REGISTRATION**  
Save \$20 when you register before August 15th  
Regions: Henderson and Southwest  
Age Groups: All ages 2 days  
Season Start Date: September 20th (subject to change)  
Stadium: **Perks**

**AVAILABLE DISCOUNTS**  
\* Visit us on Facebook for a \$5 OFF promo Code

Note: Package does not include league notices about games. Only emails promoting the league

